

# Insight column

## Hongyo ware and Shinsei ware

### Hongyo ware

Important Tangible Folk Cultural Property  
Dish with bamboo leaf design  
The late 18C to the early 19C



### Shinsei ware

Important Tangible Folk Cultural Property  
Water jar with landscape design, underglaze blue  
The early 19th century



Pottery that has been produced for a long time in Seto is called Hongyo ware, with the meaning of "work involving conventional techniques" in Japanese. On the other hand, 800 years after the pottery ware industry, production of porcelain objects developed rapidly in Seto after the introduction of the manufacturing techniques by Kato Tamikichi. Porcelain was called Shinsei ware, which means literally "ware produced using new techniques" in Japanese.

## Seto, the pottery capital with more than 1000 years of history

Seto City in Aichi Prefecture is located at approximately 20 km to the north east of Nagoya. Surrounded by hills of 100 to 300 meters high, the city enjoys a warm climate.

Thanks to the rich and high-quality clay material available in the region, the ceramics produced in the city have become well-known not only in Japan, but also internationally under the name "Setomono". Seto could prosper as the city of pottery because the first potters were open-minded and succeeded in assimilating new techniques and cultural elements.

The history, traditions, and culture inherited from these first craftspeople, as well as the rich nature of the region, can still be seen clearly in Seto.

### By train

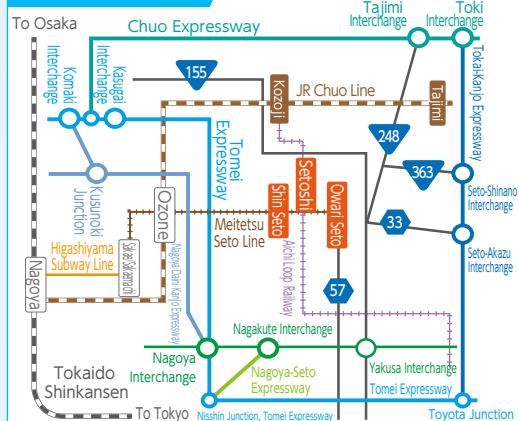


From Kozoji or Okazaki, use Aichi Loop Railway, get off at Setoshi Station, and then take the Meitetsu Seto Line.

### By car

- Approx. 10 min. from Seto-Akazu interchange on Tokai-Kanjo Expressway
- Approx. 15 min. from Seto-Shinano interchange on Tokai-Kanjo Expressway
- Approx. 15 min. from Nagakute interchange on Nagoya-Seto Expressway (by the Nisshin junction on Tomei Expressway)

### Access to Seto



### Contact

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## Map of Seto City of Japan Heritage



### Thematic Guide 1

## Tour of major places of Toshiro's life

